815 Slaters Lane American Media & Advocacy Group Congress Leadership Fund/ Issue Issue 1

Submission Number 271

Alexandria VA 22314





WNCN-TV 1205 Front St Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	Congress Leadership Fund/	Submission Cost:	11215	Campaign Ref:	E:063677550
Buyer:		Client/Product/Estimate:	251 /454 /3347	Sales Rep:	HRP Washington, DC
	10/15/12 to 10/28/12	Weeks:	2		06367755
Est./PO Number:	06367755	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transaction:	Transactional

Product: Demogra	phic:	Congress Leader Fund (L) Household		Booking Group: Order:	WNCN		Key	Key Market:	Raleigh	Raleigh-Durham, NC	()
Ref	Sales Product Details	ct Details	Rev Type		Rate	Spot Type		10/15	10/22	Total	Cost
	M-Su 11p News	WS	03		615	30	Nbr of Spots	1			615
	_T					Comme					
2	M-F 6p News		03		400	30	Nbr of Spots	1		_	400
	F.					Comme					
ω	M-F 7p News		02		575	30	Nbr of Spots	1			575
						Comme					
4	M-Su 11p News	WS	ಜ		615	30	Nbr of Spots		-1	-3	615
	Δ					Comme					

Sat 7a Today Show

2

Weekly Totals: Total Spots(Ord Spots)

250

30

Nbr of Spots

6

19

03

615

30 Comme

Nbr of Spots

Comme

30

Nbr of Spots

Comme

30

Nbr of Spots

Comme 30

Nbr of Spots

03

2

8

M-Su 11p News

M-F 9a Today Show II

M-F 6p News

M-F 7p News

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11215

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Original

		19		18	Γ	17		16		15		14	Γ	13		12	Γ	1		10		Ref	Ass	Est.	Buyer: Schedu
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		03		ß		22		02		03		03		03		02		03		02		Rev Type			
																							7 100	Contra	Client/P Weeks:
We																								Contract type:	Client/Product/Estimate: Weeks:
Weekly Totals: Total Spots(Ord Spots)		200		2400		575		575		400		615		615		575		615		350		Rate			
s(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type		Political	251 /454 /3347 2
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots					
9		1		_		1														1		10/15	Business Category:	Business Type:	Sales Rep: Order Ref:
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19				_		1		-1		1		_		1		-1		1		_		Total	Transactional	ICAL	HRP Washington, DC 06367755
		200		2400		575		575		400		615		615		575		615		350		Cost			S -

815 Slaters Lane American Media & Advocacy Group Congress Leadership Fund/ Issue

Submission Number 271 Issue 1

Alexandria VA 22314

Client: Buyer:

Congress Leadership Fund/ Issue

Submission Cost:

Contract type:

Schedule Dates:

Associated Copies: No Est./PO Number:

06367755

10/15/12 to 10/28/12





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client/Product/Estimate: Rate 251 /454 /3347 Spot Type Political 11215 Sales Rep: Order Ref: Business Category: Transactional Business Type: Campaign Ref: 10/15 10/22 06367755 POLITICAL HRP Washington, DC E:063677550 Total Original Cost

Ref | Sales Product Details Rev Type Weekly Totals: Total Spots(Ord Spots) 6 19

Grand Totals

Month 10 Weeks: 4

Spots Cost Totals 11215 10/15 5980 10/22

Grand Totals: Spots: Commission: Gross Total: Net Total: 11,215.00 9,532.75 1,682.25 19

APPROVED REV #1 \$\$\$ HEADLINE# 6367755

> ORDER WORKSHEET CREDIT ADVISORY: REP: TEL# 703-516-9399 AGENCY CREDIT HARRIS RISK !!! FAX# 703-516-9680

REPORT FROM STATION *** WNCN-TV *** OCT10/12 18.00

STATION MAKEGOOD OFFERS: NOTICE: CON STA: REP: Z N N L ADV CITY TAX FLIGHT DATES PRDCT ORDER AGY NU # OK D # OK'D CHANGES OF THIS # CONGRESSIONAL LEADERSHIP FUND **** THANKS, MIKE TTL SAME ADDED LNS 20 & CONGRESS PLS CFM REVISED ORDER ZEROED LNS 9 BUY#9 BUY#10 SIHL OCT19/12 LEADER ADV. AGY. SH STATE g FOR MICK NAME NAME D ORDER HAVE BEEN APPROVED. 21 MISSED:SAT/600P-630P OCT20
OFFER:FRI/1000A-1100A OCT19
CMT:NO NEWS 10/20 D/T COLLEGE FOOTBALL -10 MISSED: SAT/1200N-600P OFFER: SAT/330P-700P CASH IN ADVANCE FUND TAX CMT: PLS ADVISE ASAP CMT: PLS CMT:TIME PERIOD FOR NOTRE DAME FOOTBALL 10/20 OCT25/12 815 AMERICAN MEDIA ISS/CONG. ALEXANDRIA, EST#3347 CONTRACT SLATERS REVISE LEADERSHIP WK-1 # COMMENTS: LANE VA SCHEDULE 6367755 gn 22314 CO-OP ADVOCACY FUND (LINE, **** BILLING CONTRACT SCHEDULED GROUP ORDER, OCT20 OCT20 NEEDED INVOICE) MG BOOKED FRI CLASS: NATL. SALES BUYER NAME REP.# FOR SH GENERATION PRSN WA-3:30-7PM 308 308 308 308 AMAG MEDIAASSISTANT CONTRACT \$575.00 〇月月.# \$200.00 TODAY SHOW III TOTAL SPOTS MICK NESCI LOCAL DATE PLS ADVISE. (OCT10/12) PLS ADVISE. (OCT10/12) REGIONAL SALESMAN OCTIO/12 (H) 11215.00 # 18.00

19

なななる HEADLINE# 6367755 UNAPPROVED REV #1 \$ \$ \$

> REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT

T RISK !!!

S REPORT FROM REP

CHANGES FAX# 703-516-9680

OCT10/12 17.42
*** WNCN-TV ***

ADV CITY TAX FLIGHT DATES ORDER AGY PRDCT # # # CONGRESS OCT19/12 LEADER ADV. AGY. STATE NAME NAME FUND EST#3347 TAX OCT25/12 AMERICAN MEDIA & 815 ISS/CONG. ALEXANDRIA, CONTRACT SLATERS LEADERSHIP WK-1 # COMMENTS: VA LANE 6367755 22314 CO-OP ADVOCACY GROUP FUND (LINE, BILLING ORDER, NEEDED INVOICE) CLASS: NATL. SALES BUYER NAME REP.# PRSN WA-AMAG MEDIAASSISTANT OFF.# MICK NESCI LOCAL DATE REGIONAL SALESMAN OCT10/12 (H) # 17.42

REP: TIT ADDED LNS 20 & REVISED ORDER ZEROED LNS 9 PLS CFM SAME gn 21 10

STA: PLS THANKS, MIKE SEE M1 FOR TIME CORRECTION FOR MICK

AND STA ADVISE ASAP M2 NEW CHERYL OFFER D/T 10/10 SPORTS/PROGRAM CHG

CON CM * * * * * THIS SH A CASH HZ ADVANCE SCHEDULE ****

CONGRESSIONAL LEADERSHIP FUND

:LINE#:REP : LINE#: AGENCY : CD: PRODUCT CODE = ' TIME PERIOD 454 LGTH : 251 SEC AGENCY EST# RATE II 3347 START HNU DATE .. :SPTS: /WK: HUVT DAYS :SPTS: : TOTL:

9 Ø 1200N-600P 30

\$575.00

10/20

10/20

0

SAT

0

AGENCY

PROGRAM : NCAAF: NOTRE DAME DAME

REP HEADLINE# 6367755 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

NCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES *** WNCN-TV ***

OCT/12	N	M	STAT							" LHNI
N	סג' ס	OK 'D	ORD COM2: THIS IS A STATION MAKEGOOD	PRO	21	CON	10	PROG ORD ORD THIS	20	:LINE#:REP
11215.00		В	S IS A	GRAM	A	COM	ŭ	GRAM COMI COMI	A	REP : CD: LINE#: :
. 0 0	BUY#10	K			1000	1: NBC	1009	3	3 3 O E	
			MAKE-GOO	NE	1000A-1100A	3C-17	600P-630P	E H	330P-700P	TIME PE
	OFFER CMI CMI	OFFER CMI	ADVISE A	H	OA	NEWS-7	v	NE N	.0	PERIOD
	MISSED:SAT/600P-630P OFFER:FRI/1000A-1100A CMT:NO NEWS 10/20 D CMT:PLS ADVISE ASAP	MISSED:SAT/1200N-600P OFFER:SAT/330P-700P CMT:TIME PERIOD FO CMT:PLS REVISE	PLS ADVISE ASAP MAKE-GOOD FOR OCT20 OFFERS:	10/20 D/T		7		FOR NOTRE		: Lo
	/600P-6 /1000A- NEWS 10 ADVISE	1200N-6 330P-70 PERIOD REVISE	NO	COLLEGE	3 0		30	ON	30	LGTH :
	P-630P 0A-1100A 10/20 D/T ISE ASAP	700P 700P OD FOR E	LINE-10					DAME F		SEC:
(\$0)	H	R NOTRE	10 FOR	FOOTBALL	\$200.00		\$200.00	FOOTBALL 9 FOR 1	\$575.00	
	COLLEGE	RE DAME	Ч	1	. 0 0		. 00	ALL 1	. 00	RATE
		0.0	SPOT/WK	MG BO				10/20 SPOT/WK		
	OCT20 OCT19 FOOTBALL	CT20 CT20 FOOTBALL	×	BOOKED	10/19		10/20	IS 3:	10/20	STAR
	- MG	L 10/20		FRI T				:30-7PM		ART :
	3 BOOKED	20 Is		TODAY SHOW	10/19		10/20	3	10/20	END
	30S 30S ED FRI	308 \$5 308 \$5 3:30-7PM			н		0		1	 M
CONTRACT		\$57 \$57		III						
	\$200.00 \$200.00 TODAY SHOW	\$575.00 \$575.00								WEEK :
TOTAL	Н	, d			FRI		SAT		SAT	
۲	N C	(OCT10/12) PLS ADVISE								DAYS
11215.	10/12) ADVISE.	r10/12) ADVISE.								
19					۲		0		Ъ	:STTS:

MARKET TOTALS \$140,187 ESTIMATED SHARES WNCN 8% WRAL 46% WIVD 38% WRAZ 8% WRDC 0% WLFL 0% CABL 0%

SVC- NSI BOOKS- NOV/11 DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6367755 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX#
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT F

FAX# 703-516-9680

FROM STATION

OCT10/12 15.54
*** WNCN-TV ***

ADV CITY TAX PRDCT ORDER AGY FLIGHT # # DATES CONGRESS OCT19/12 LEADER AGY. ADV. STATE NAME NAME FUND TAX 815 AMERICAN MEDIA ISS/CONG. OCT25/12 ALEXANDRIA, **EST#3347** CONTRACT SLATERS LEADERSHIP WK-1 COMMENTS: # VA LANE 6367755 gn 22314 CO-OP ADVOCACY FUND (LINE, BILLING GROUP ORDER, NHHUHU INVOICE) CLASS: NATL. SALES BUYER NAME REP.# PRSN WA-AMAG MEDIAASSISTANT 〇月日.# LOCAL MICK NESCI DATE REGIONAL SALESMAN OCT10/12 (H) 15.54

REP: NEW ORDER
TTL 11215 @ 19X

THANKS, MIKE FOR MICK

PLS SEE M1 FOR TIME CORRECTION
AND M2 NEW OFFER D/T SPORTS/PROGRAM CHG
PLS ADVISE ASAP
THX, CHERYL 10/10

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CONGRESSIONAL LEADERSHIP FUND STATION MAKEGOOD OFFERS:

Z

Z Z

UNRESL

UNRESL BUY#9 MISSED: SAT/1200N-600P OFFER: SAT/330P-700P CMT: PLS CMT:TIME PERIOD FOR NOTRE DAME FOOTBALL 10/20 REVISE OCT20 SH 3:30-7PM 308 308 \$575.00 PLS ADVISE. (OCT10/12)

BUY#10 MISSED: SAT/600P-630P OFFER: FRI/1000A-1100A
CMT:NO NEWS 10/20 D/T COLLEGE CMT: PLS ADVISE ASAP FOOTBALL -OCT19 MG BOOKED FRI 30 S \$200.00 TODAY SHOW III PLS ADVISE. (OCT10/12)

CONTRACT TOTAL SPOTS TOTAL 11215.00 19

REP HEADLINE# 6367755 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ORDER WORKSHEET REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN AGENCY CREDIT

RISK !!!
REPORT FROM STATION FAX# 703-516-9680 OCT10/12 15.52
*** WNCN-TV ***

REP: AGY ADV FLIGHT DATES ORDER CITY TAX PRDCT # # CONGRESS ORDER 11215 @ OCT19/12 LEADER ADV. AGY. STATE NAME NAME FUND TAX OCT25/12 815 AMERICAN MEDIA & ADVOCACY GROUP ISS/CONG. ALEXANDRIA, EST#3347 CONTRACT SLATERS LEADERSHIP WK-1 COMMENTS: # VA LANE 6367755 22314 CO-OP FUND (LINE, BILLING ORDER, NEEDED INVOICE) CLASS: NATL. SALES PRSN WA-BUYER NAME REP.# AMAG MEDIAASSISTANT 〇月月.# LOCAL MICK NESCI DATE REGIONAL SALESMAN OCT10/12 (H) 15 . 52

CON NO **** THIS SI A CASH IN ADVANCE SCHEDULE

THANKS, MIKE FOR MICK

CONGRESSIONAL LEADERSHIP FUND

TIL

T9X

PLS CFM

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL TOTAL SPOTS 11215.00 19

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT9/12 16.56 *** WNCN-TV ***

CITY TAX	FLIGHT DATES OCT19/12	PRDCT CONGRESS	ORDER #			AGY #	ADV #
S	T19/12	LEADER				AGY.	ADV.
STATE TAX	10	ER FUND				AGY. NAME	ADV. NAME
CO-OP BILLING NEEDED	OCT25/12 WK-1	EST#3347 COMMENTS: (LINE, ORDER,	CONTRACT # 6367755	ALEXANDRIA, VA 22314	815 SLATERS LANE	AMERICAN MEDIA & ADVOCACY GROUP	ISS/CONG. LEADERSHIP FUND
		INVOICE)	CLASS: NATL.		SALES PRSN WA-	BUYER NAME	REP.#
			:		WA-	AMAG	OFF.#
DATE OCT9/12 16.56			LOCAL REGIONAL		MICK NESCI (H)	BUYER NAME AMAG MEDIAASSISTANT	salesman #
. 56							

REP: NEW ORDER
TTL 11215 @ 19X
PLS CFM
THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CONGRESSIONAL LEADERSHIP FUND

PROGRAM: NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7	3 700P-730P 30	PROGRAM: NBC-17 NEWS-6	2 600P-630P 30	PROGRAM: NBC-17 NWS-11<	1 1100P-1135P 30	AGENCY ADVERTISER CODE = 251 AGENCY PRODUCT CODE = 454	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : :LINE#: :
	\$575.00		\$400.00		\$615.00	AGENCY EST# =	C : RATE
	10/19		10/19		10/19	= 3347	: START
	10/19 1		10/19 1		10/19 1		: END :SPTS: WEEK
	FRI		FRI		FRI		:SPTS: WEEK : DAYS
	Ъ		Н		ь		: TOTL:

301

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

PROGRAM: NBC-17 NEWS-6 CON COM1: NBC-17 NEWS-6	12 6002-6302	PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	11 700A-900A	PROGRAM: NBC-17 NEWS-7 NL CON COM1: NBC-17 NEWS-7 NL	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	PROGRAM: NCAAF: NOTRE DAME CON COM1: NCAAF: NOTRE DAME	PROGRAM: NBC-17 NWS-11<	8 1100P-1135P	PROGRAM: TODAY SHW2-NBC	7 900A-1000A	PROGRAM: NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7	6 700P-730P	PROGRAM: NBC-17 NEWS-6 CON COM1: NBC-17 NEWS-6	5 600P-630P	PROGRAM: NBC-17 NWS-11<	4 1100P-1135P	:LINE#:REP :CD: TIME PERIOD : LO
	30		3 0	> . >	3 0	ω 0		30		30		30		30		30	LGTH :
	\$350.00		\$250.00	NEWS-7 N/A: MO TODAY ILLTIN 19/19	\$200.00	\$575.00		\$615.00		\$250.00		\$575.00		\$400.00		\$615.00	SEC : RATE
7	10/21		10/20	10/12	10/20	10/20		10/20		10/22		10/22		10/22		10/22	: START : DATE
	10/21		10/20		10/20	10/20		10/20		10/22		10/22		10/22		10/22	: END
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	ч		٢		ч	н		Н		ч		ъ		1		1	: TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

VEP OCT9/12 16.56

:LINE#:REP :CD: TIME PERIOD : :LINE#: : : : : : : : : : : : : : : : : : :	1.GTH : SEC 30 30	\$2,400.00 \$615.00 \$575.00	: START : DATE 10/21 10/25 10/25	: END : DATE 10/21 10/25 10/25	: SPTS: WK:	WEEK : DAYS INVT : SUN THU THU	S : TOTL: 1 1
NBC-17 NBC-17 NBC-17			10/25	10/25	н	тно	н
GRAM: NBC-17 COM1: NBC-17 1100P-11:	3 0		10/23	10/23	н	TUE	P
PROGRAM: NBC-17 NWS-11<							
17 1100P-1135P	3 0	\$615.00	10/24	10/24	Ч	MED	ч
PROGRAM: NBC-17 NWS-11<							
18 600P-630P	30	\$400.00	10/24	10/24	Р	WED	н
PROGRAM: NBC-17 NEWS-6							
7.0	3 0	\$575.00	10/24	10/24	۲	WED	Ч
PROGRAM: NBC-17 NEWS-7							
OCT/12 11215.00					CON	CONTRACT TOTAL TOTAL SPOTS	11215.00
MARKET TOTALS \$140,187 WNCN 8%	WRAL 46%	WTVD 38% P	WRAZ 8% WRDC	DC 0% WLFL	FL 0%	CABL 0%	
ESTIMATED SHARES							
SVC- NSI BOOKS- NOV/11 DEMOS- RA35+*							

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			1	Date:
I, Jon Ferrell do hereby reque	st station time conc	erning the follo	owing issue:		
Congressional I	eadership Fund				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedul	e See Schedule
Total Char	jes:			and de	
This broadcast t	ime will be used by	:Congressional	Leadership C	Committee	
Does the p	rogramming (elating to any	in whole o	r in part) (natter of n	communica ational imp	ite "a portance?"
	□ Yes			□ No	

importance," list the name of	nunicates a message relating to any po the legally qualified candidate(s) the period date(s) of the election(s) (if applicable	programming refers to, the
For programming that "comm importance," attach Agreed U	unicates a message relating to any pol pon Schedule (Page 3)	itical matter of national
I represent that the payment f	or the above described broadcast time	has been furnished by:
Congressional Leadership Con	nmittee	
and you are authorized to anno furnishing the payment, if other	ounce the time as paid for by such persor than an individual person, is:	son or entity. The entity
a corporation; 🗹 a con	nmittee; \square an association; \square or α	other unincorporated group.
The names, offices, and addresagents of the entity are named	sses of the chief executive officers, div below (may be attached separately):	rectors, and/or authorized
	DISCRIMINATE OR PERMIT DISC THE PLACMENT OF ADVERTISI	
easonable attorney's fees, that m dvertisement(s). For the above	rmless the station for any damages or any ensue from the broadcast of the ab-stated broadcast(s), I also agree to be delivered to the station at least broadcasts.	ove-requested prepare a script,
	GNED BY ISSUE ADVER	TISER
4	mathew Al 7 1/1703-6	83-4877
Date	Signature	Contact Phone Number
TO BE SIG	NED BY STATION REPR	ESENTATIVE
☐ Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title